



Maps

Youngstown Area Goodwill Industries Territory



Goodwill Industries International

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Executive Summary: Socio-Economic Analysis for Youngstown Area Goodwill Industries Territory

This report for Youngstown Area Goodwill Industries Territory utilizes detailed maps to present a clear view of the region's demographics and economic conditions. The focus is on providing Youngstown Area Goodwill Industries Territory with the necessary data to understand the specific characteristics and needs of the communities they serve. The maps in this report are essential tools for analyzing factors such as unemployment, income levels, and education. This information is crucial for Youngstown Area Goodwill Industries Territory in making informed decisions about where to allocate resources and how to tailor their programs effectively to meet local needs.

Demographics

Total Population

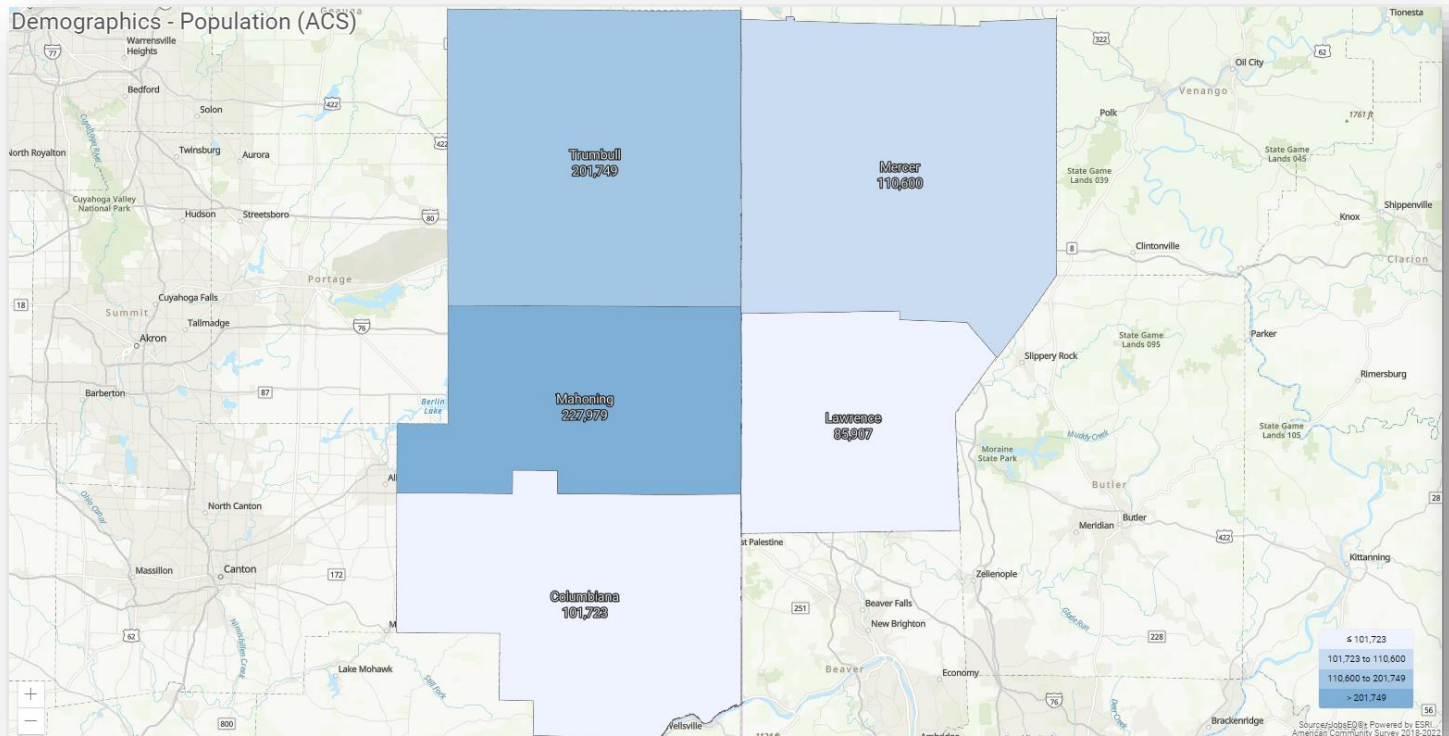


Figure 1: Total Population of Youngstown Area Goodwill Industries Territory

The map data shows population data by county for the area surrounding Youngstown Area. The numbers indicate the population of each county, and the color coding reflects the population size, with darker colors representing more populous areas.

For Youngstown Area Goodwill Industries Territory, this map can help in understanding where most people live and, by extension, where their services might be most needed. For example, Mahoning County has 227K residents, indicating a potentially high demand for Goodwill's services. In contrast, smaller counties might have different needs based on their population size and composition.

Unemployment

Overall Unemployment

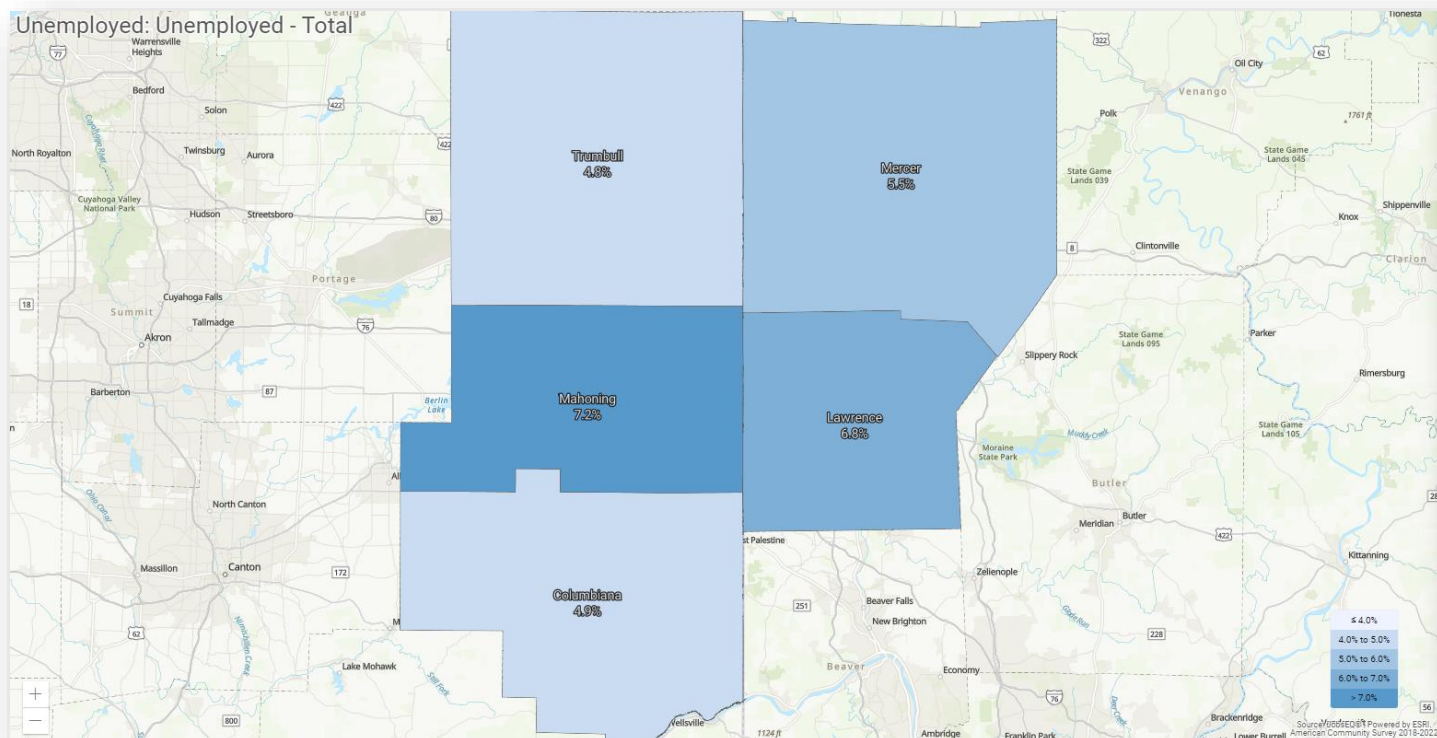


Figure 2: Overall Unemployment in Youngstown Area Goodwill Industries Territory

Where Help is Most Needed: Counties with higher numbers, like Mahoning at 7.2%, show where more people are out of work and looking for jobs. These are the places where Goodwill could really help by finding people jobs.

Doing Okay, But Could Be Better: In places with lower unemployment, like Trumbull and Columbiana at 4.8% and 4.9% respectively, most people have jobs, but there might still be room to help them find better jobs or get new skills to earn more money.

Underemployment

Overall Underemployment

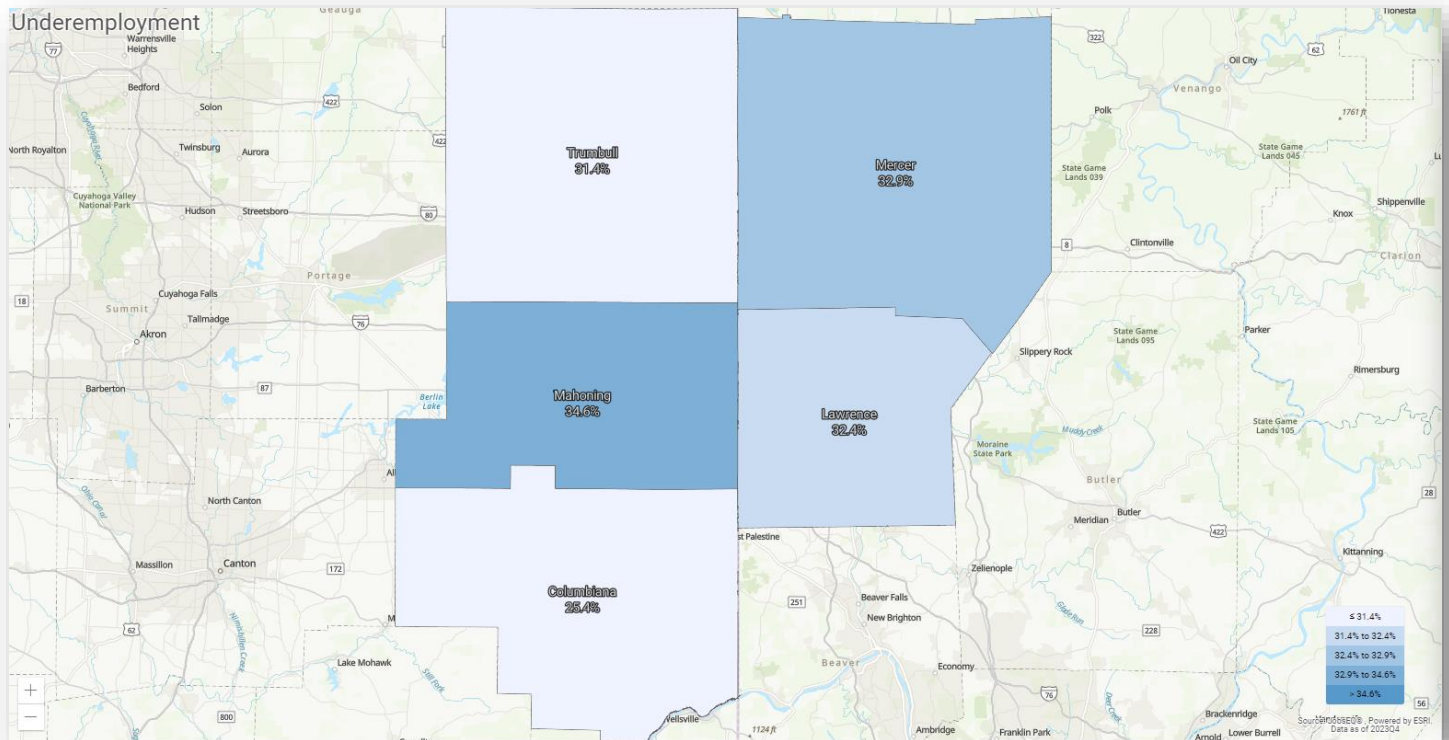


Figure 3: Overall Underemployment in Youngstown Area Goodwill Industries Territory

Mahoning County has one of the highest underemployment rates. Goodwill can make a significant impact here by offering services that connect individuals with jobs requiring higher levels of education and skills.

On the lower end of underemployment, a county like **Columbiana** shows a lower percentage, which suggests that there's a better match between residents' qualifications and their jobs.

Household Income

Low Income Households – Less than \$10,000

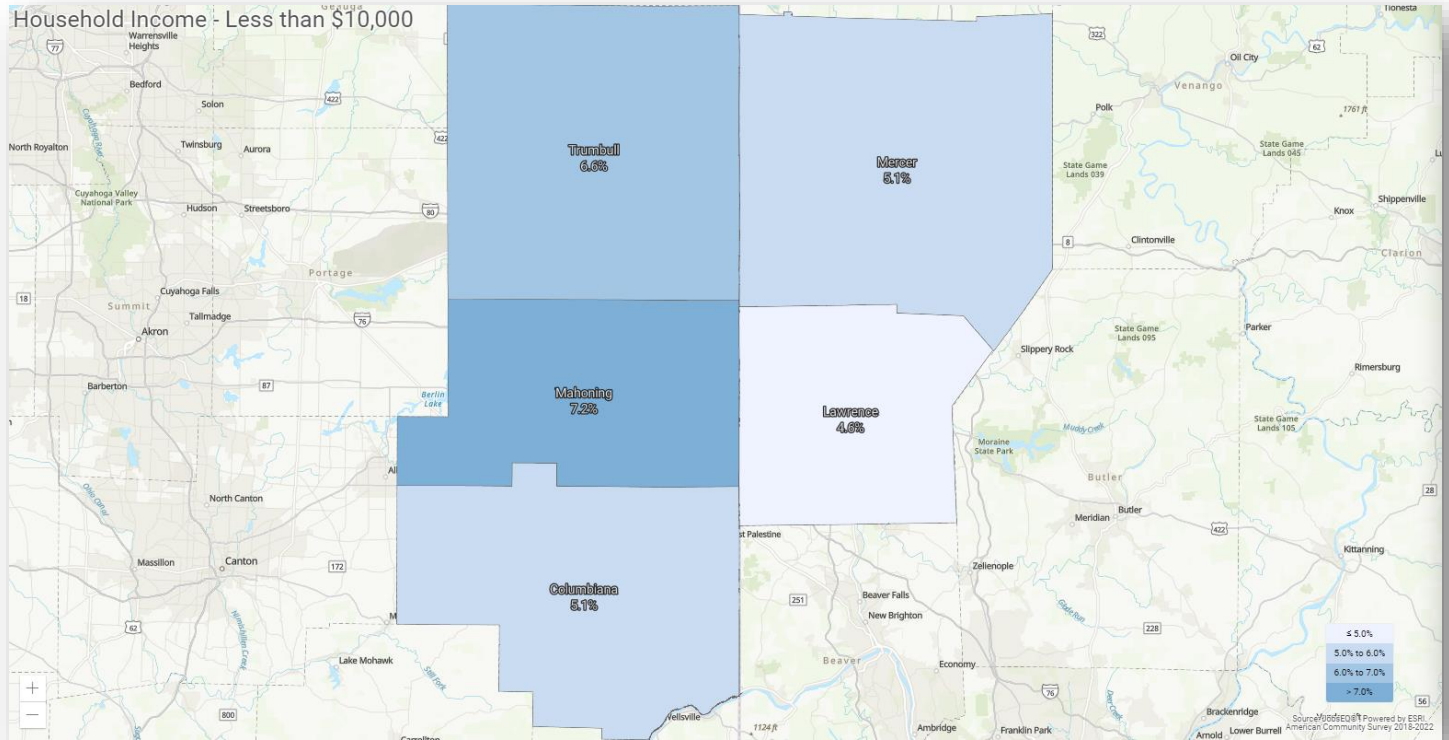


Figure 4: Household Income – Less than \$10,000

Counties with the highest percentages of households earning less than \$10,000, such as Mahoning at around 7.2 %, likely contain the most economically vulnerable populations. Here, Goodwill's job placement intensive services, financial coaching, and other support services could be critical in improving the financial stability of these communities.

Low Income Households - \$15,000 to \$24,999

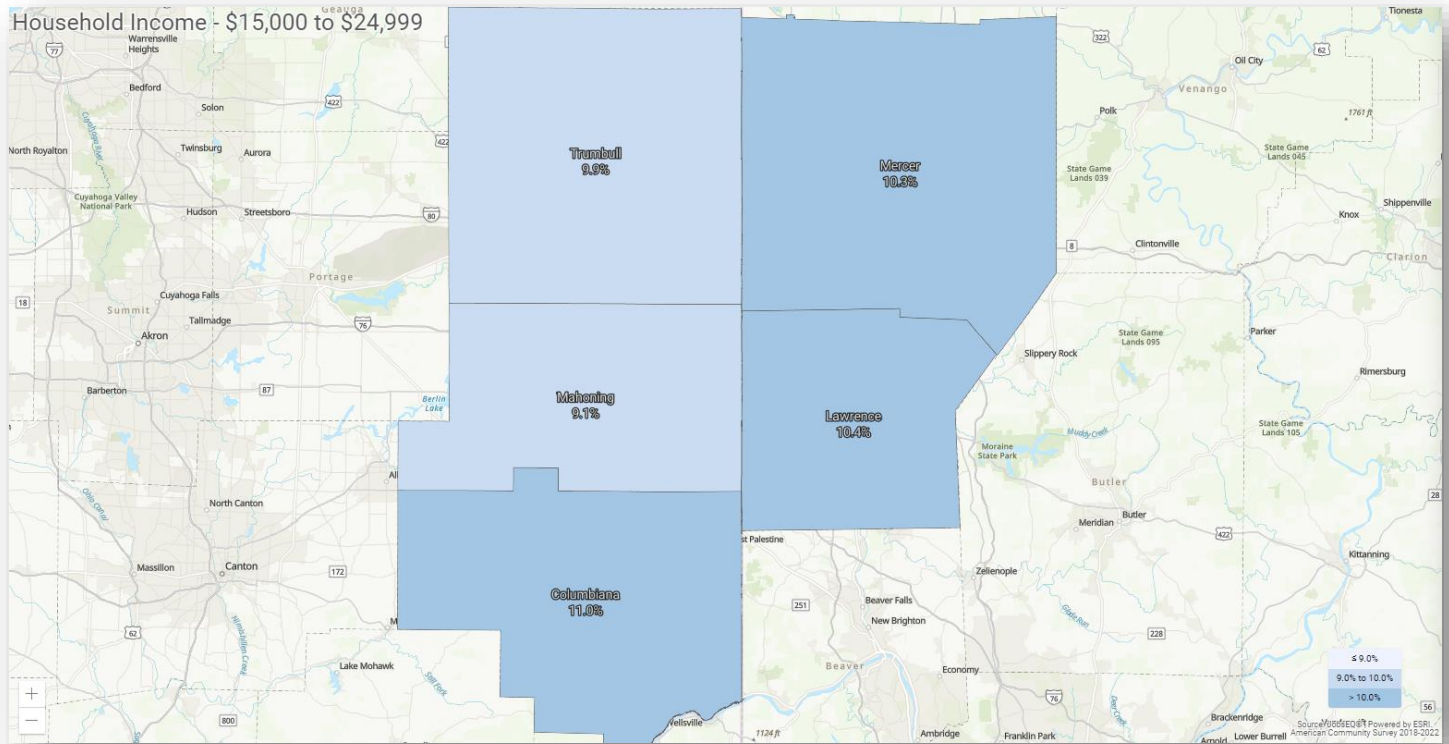


Figure 5: Household Income - \$15,000 to \$24,999

All Counties with the higher percentages in this income bracket, like Columbiana with 11% and Lawrence and Mercer 10.4% and 10.3% respectively, could indicate where Goodwill's financial literacy and job training services might be most needed to help residents increase their earning potential.

Low Income Households - \$25,000 to \$34,999

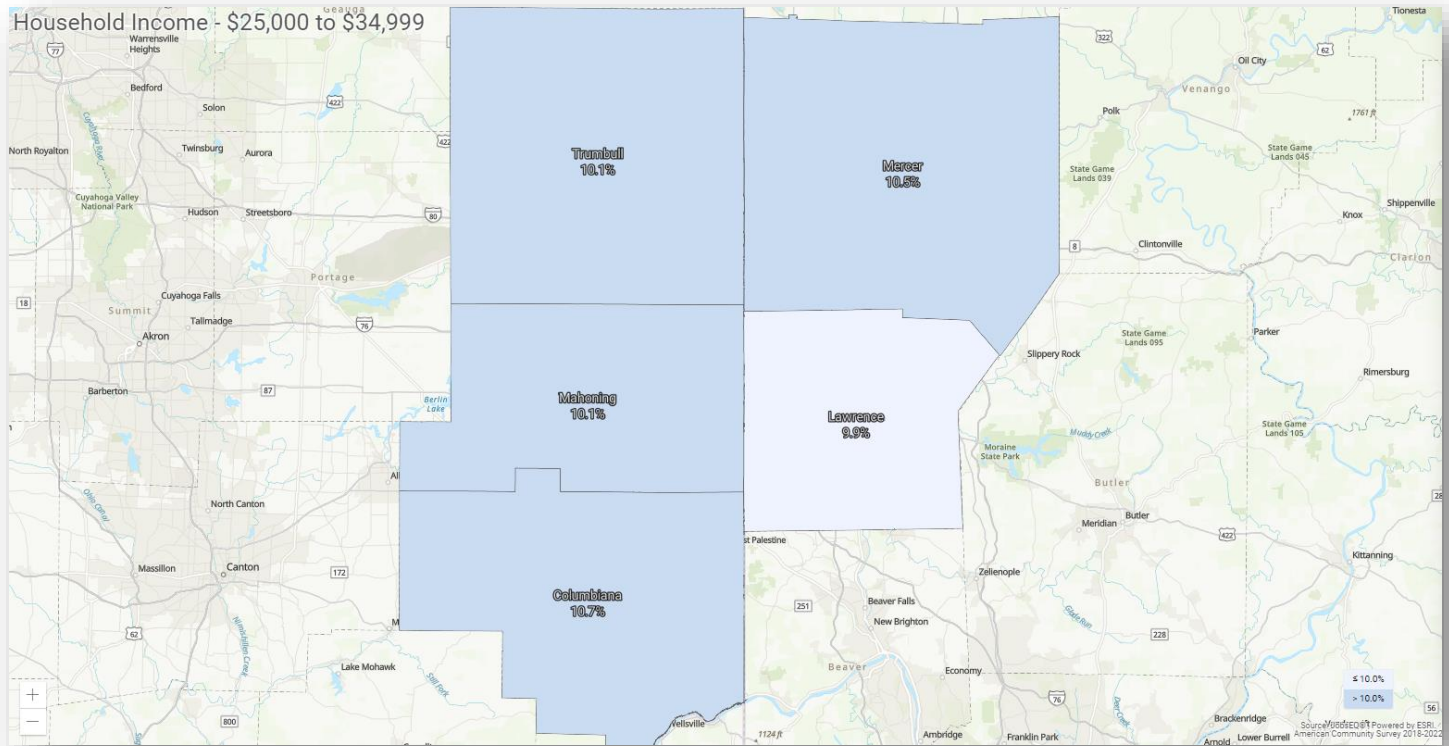


Figure 6: Household Income - \$25,000 to \$34,999

Counties with the higher percentages in this income bracket, like Columbiana with 10.7% and Mercer with 10.5%, could indicate where Goodwill's financial literacy and job training services might be most needed to help residents increase their earning potential.

Educational Attainment

Unemployment by Educational Attainment, Age 25-64 - No High School Diploma

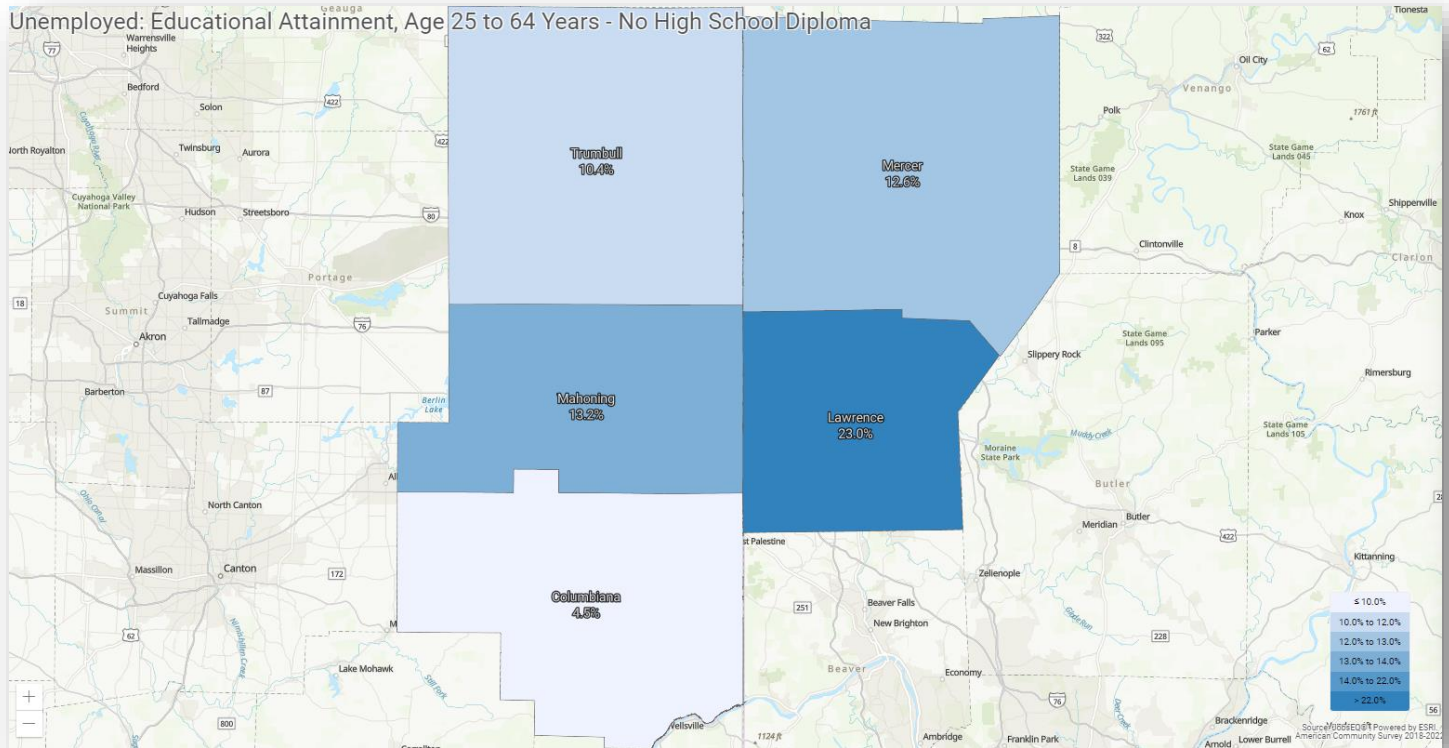


Figure 7: Educational Attainment, Age 25-64 - No High School Diploma

The map on educational attainment for the Youngstown Area Goodwill Industries Territory project shows the percentage of adults aged 25-64 who do not have a high school diploma.

County with the highest percentage, such as Lawrence at 23% indicate a significant portion of the adult population lacking a high school diploma, which can limit job opportunities. These areas may benefit greatly from Goodwill's educational programs and job training services aimed at adults.

Unemployment by Educational Attainment, Age 25 to 64 Years - High School Graduate

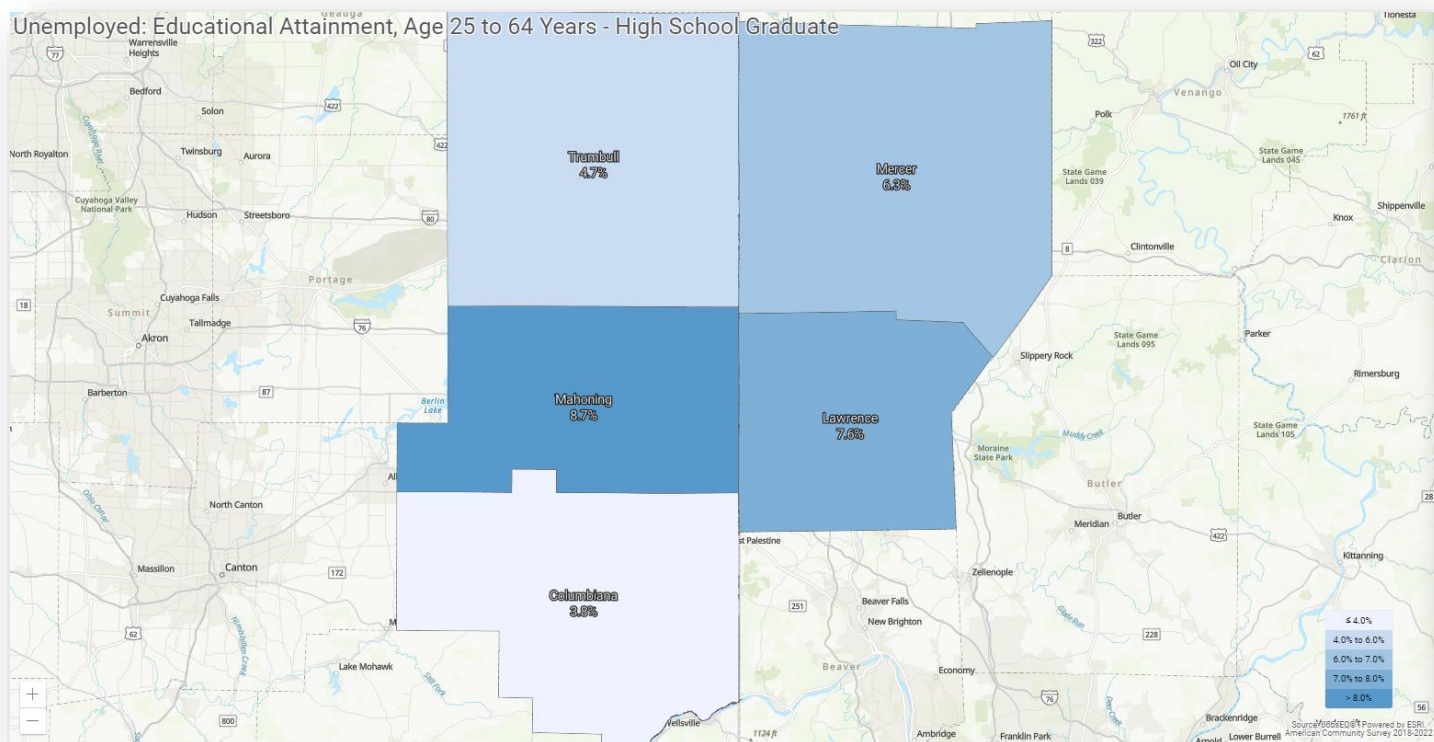


Figure 8: Educational Attainment, Age 25 to 64 Years - High School Graduate

The map depicting unemployed individuals with high school education across the Youngstown Area Goodwill Industries Territory service area highlights the percentages of the population aged 25 to 64 who have attained high school education but are currently unemployed.

Mahoning County shows a higher unemployment rate among high school graduates at 8.7%, suggesting a need for focused job placement and Employment services to help these individuals secure employment.

Lawrence County also has a notable percentage at 7.6%, indicating a potential demand for Goodwill's services to assist high school graduates in finding jobs or furthering their education to improve employability.

Counties with lower percentages, such as Columbiana County at 3.8%, have a relatively better employment situation for high school graduates.

Economic

Labor Force Participation Rates and Size (16 Years and Over)

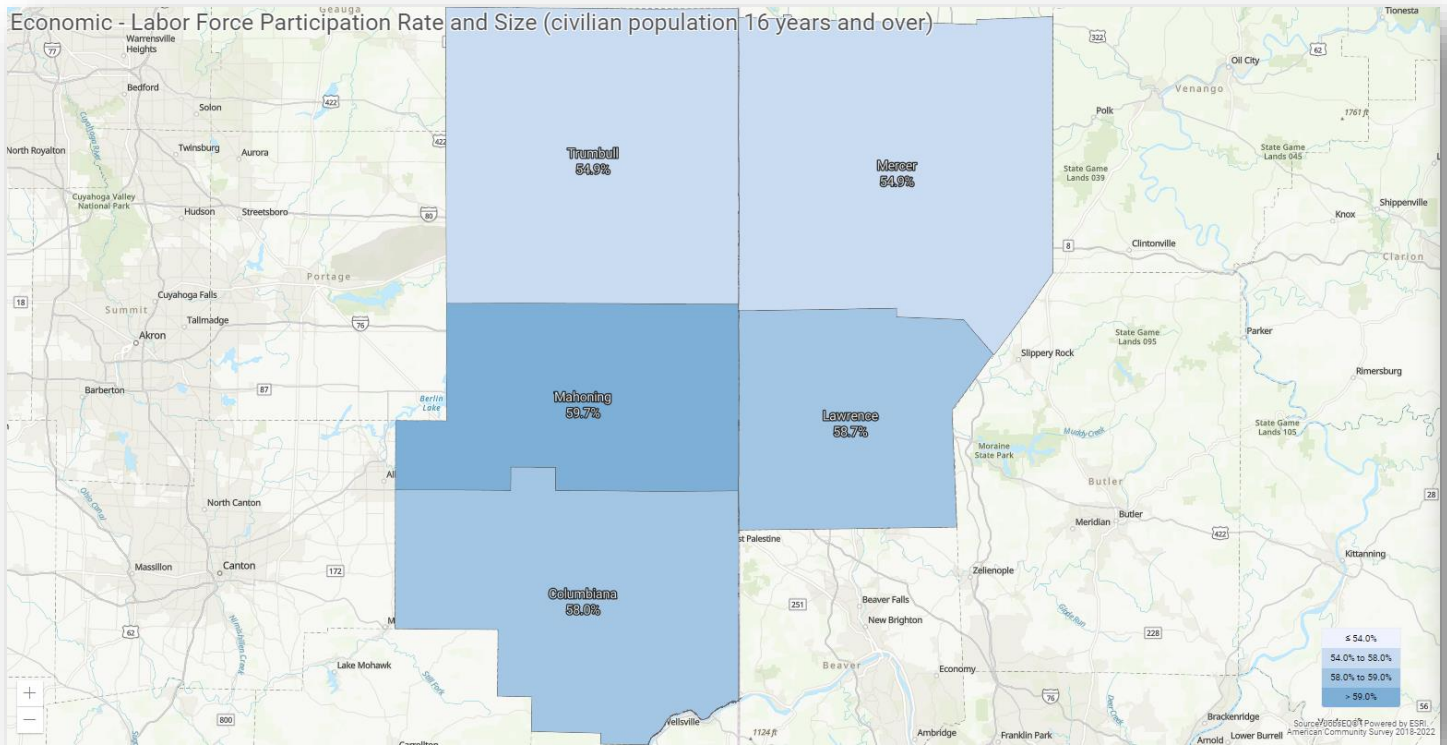


Figure 9: Labor Force Participation Rates and Size (16 Years and Over)

Mahoning County shows a high participation rate of 59.7%, suggesting that a large portion of the population is engaged in the labor market. Goodwill's services in such an area might focus on career advancement and upskilling.

In contrast, **Mercer County and Trumbull County** have a lower participation rate of 54.9%, indicating that a significant number of individuals are not working or actively looking for work. In this county, Goodwill could focus on outreach and programs to encourage and support more people to enter or re-enter the workforce.

Labor Force, Veterans Labor Force Participation Rate and Size, Age 18-64

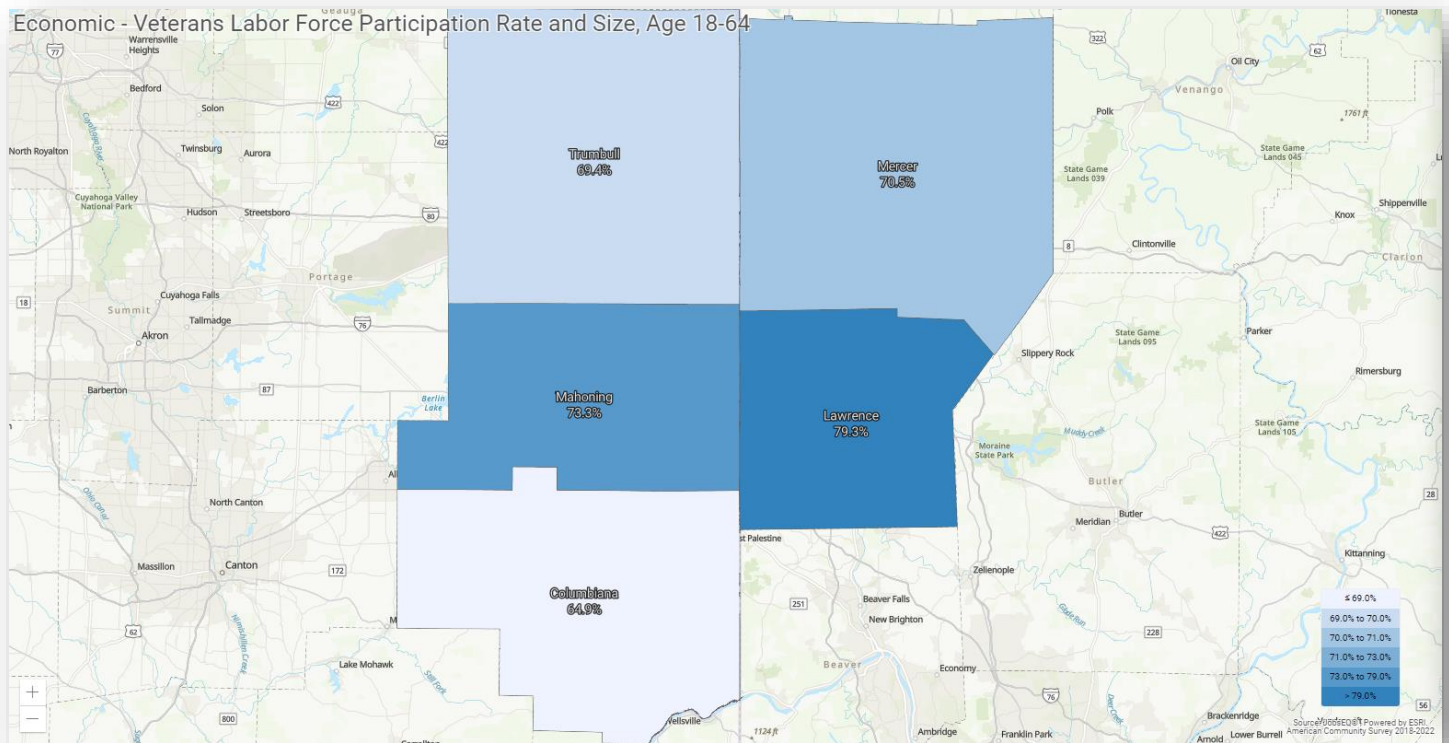


Figure 10: Economic - Veterans Labor Force Participation Rate and Size, Age 18-64

Lawrence County has one of the highest veterans' labor force participation rates at 79.3%. This high rate suggests that veterans in Lawrence County are very active in the labor market.

In contrast, **Columbiana County** has a lower participation rate for veterans at 64.9%. While this is still relatively high, it indicates that there may be a portion of veterans who are unemployed or not actively seeking employment

Labor Force with a Disability, Age 18-64, Labor Force Participation Rate and Size

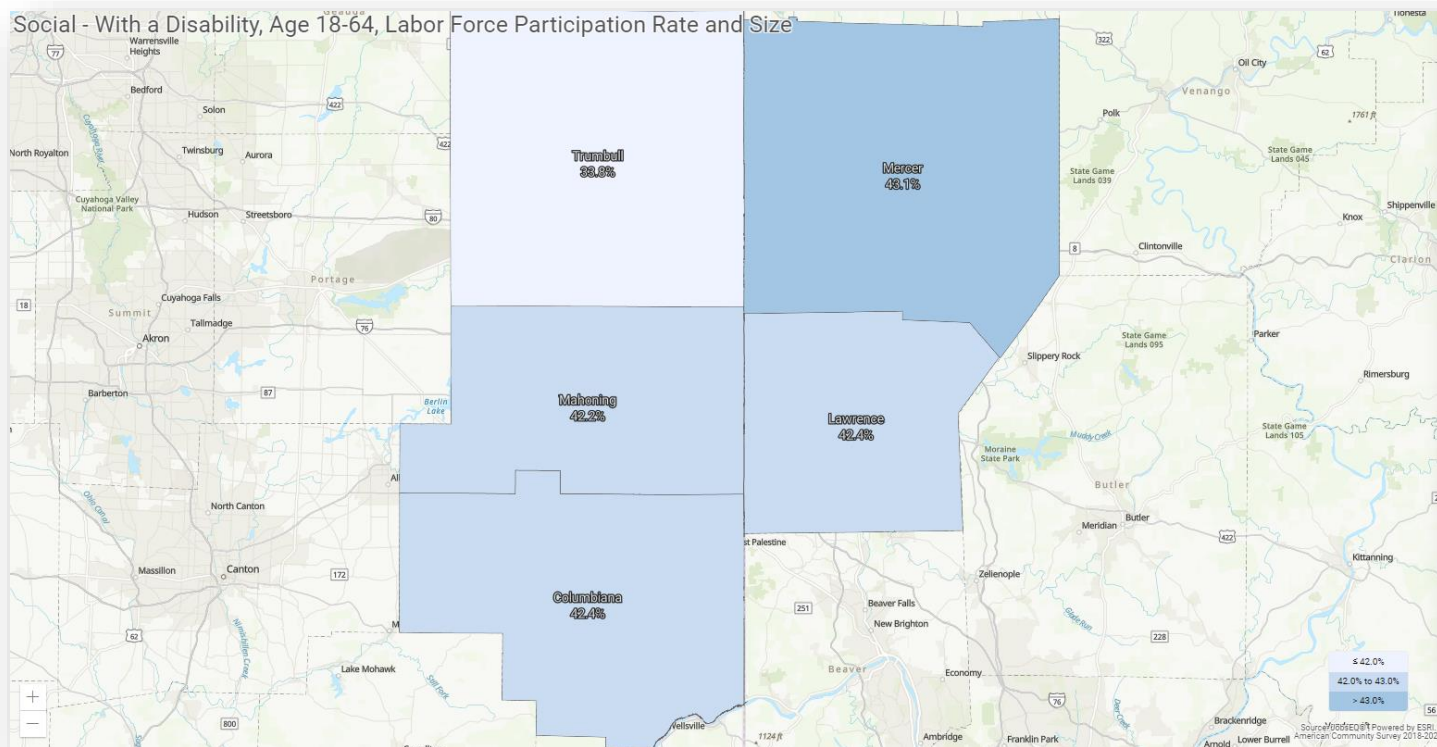


Figure 12: Social - With a Disability, Age 18-64, Labor Force Participation Rate and Size

Trumbull County has the lowest labor force participation rate among individuals with disabilities at 33.8%. This is the lowest rate shown on the map for the Youngstown Area Goodwill Industries Territory service area.

Mercer County presents one of the higher participation rates at 43.1%. This suggests that more than half of the working-age individuals with disabilities in these counties are active in the labor market.

Social

Poverty Level (of all people)

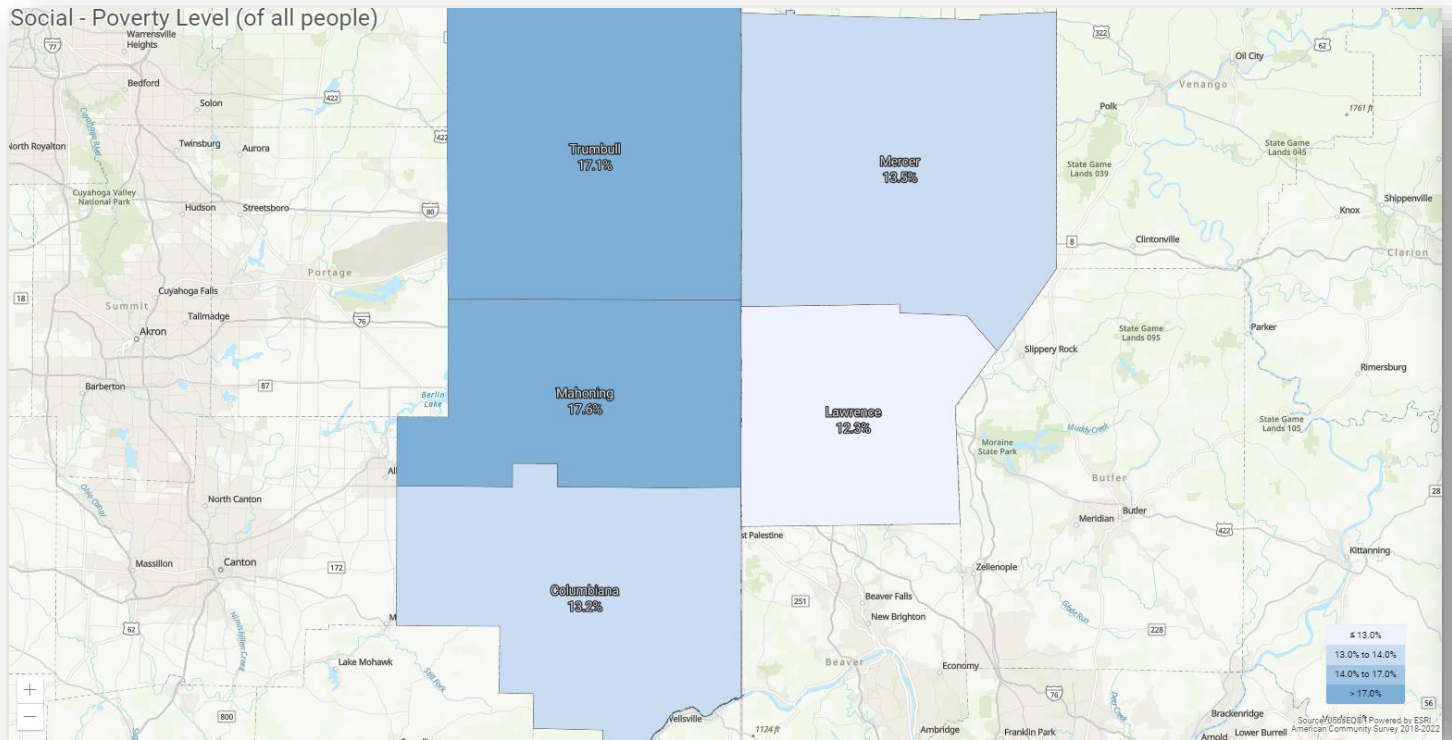


Figure 13: Poverty Level (of all people)

Mahoning has the highest poverty levels at 17.6%. For Goodwill, this indicates a critical need for services that can support economic development, such as job training and placement programs, financial literacy education, and other supportive services that can help lift people out of poverty.

On the lower end of the spectrum, Lawrence has a lower poverty level at 12.3% suggesting that the overall economic situation is better.

With a Disability, Age 18-64

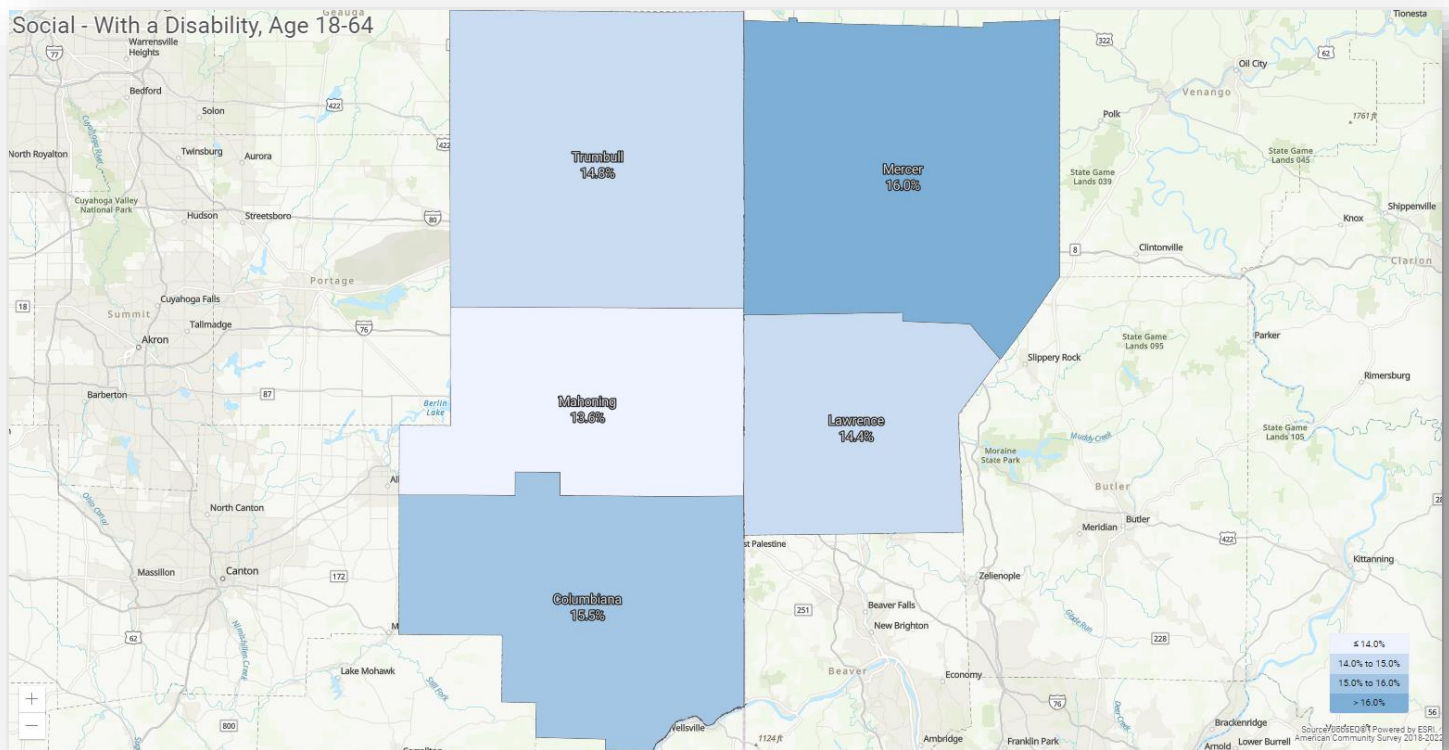


Figure 15: With a Disability, Age 18-64

Mercer County: 16% - Mercer county has the highest percentage of individuals with disabilities among the working-age group.

Columbiana County: 15.5% - Columbiana county is the next highest, indicating a significant portion of its population may require accessible services.

Mahoning County: 13.6% - Mahoning county has the lowest percentages, which may reflect different resource allocation needs.

Disconnected Youth

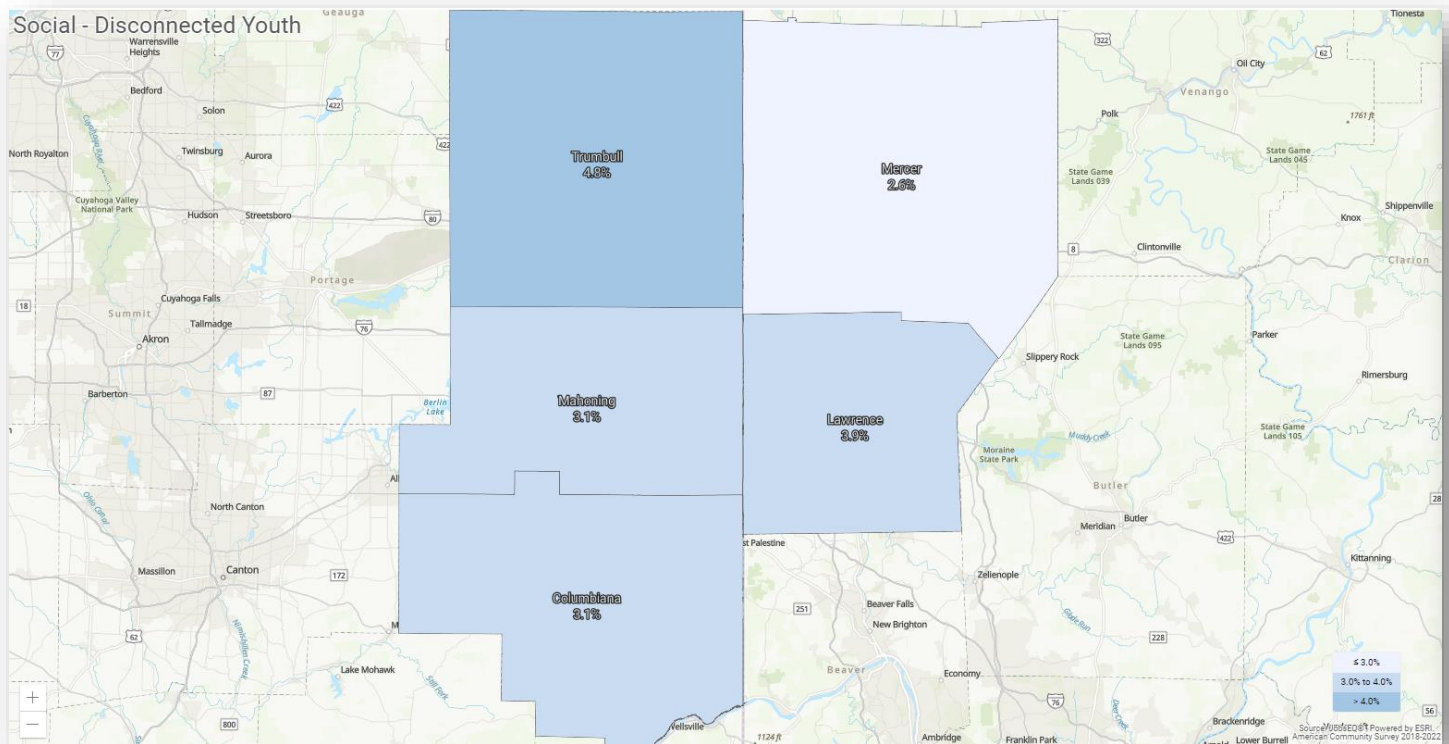


Figure 16: Disconnected Youth

Trumbull County: 4.8% - Trumbull County has the highest percentage of disconnected youth, indicating a larger proportion of young people who are not in education, employment, or training.

Lawrence County: 3.9% - Lawrence County is the next highest, also indicating a significant number of disconnected youth.

Mercer County: 2.6% - Mercer County appears to have the lowest percentage of disconnected youth among the counties listed.

Households Receiving Food Stamps

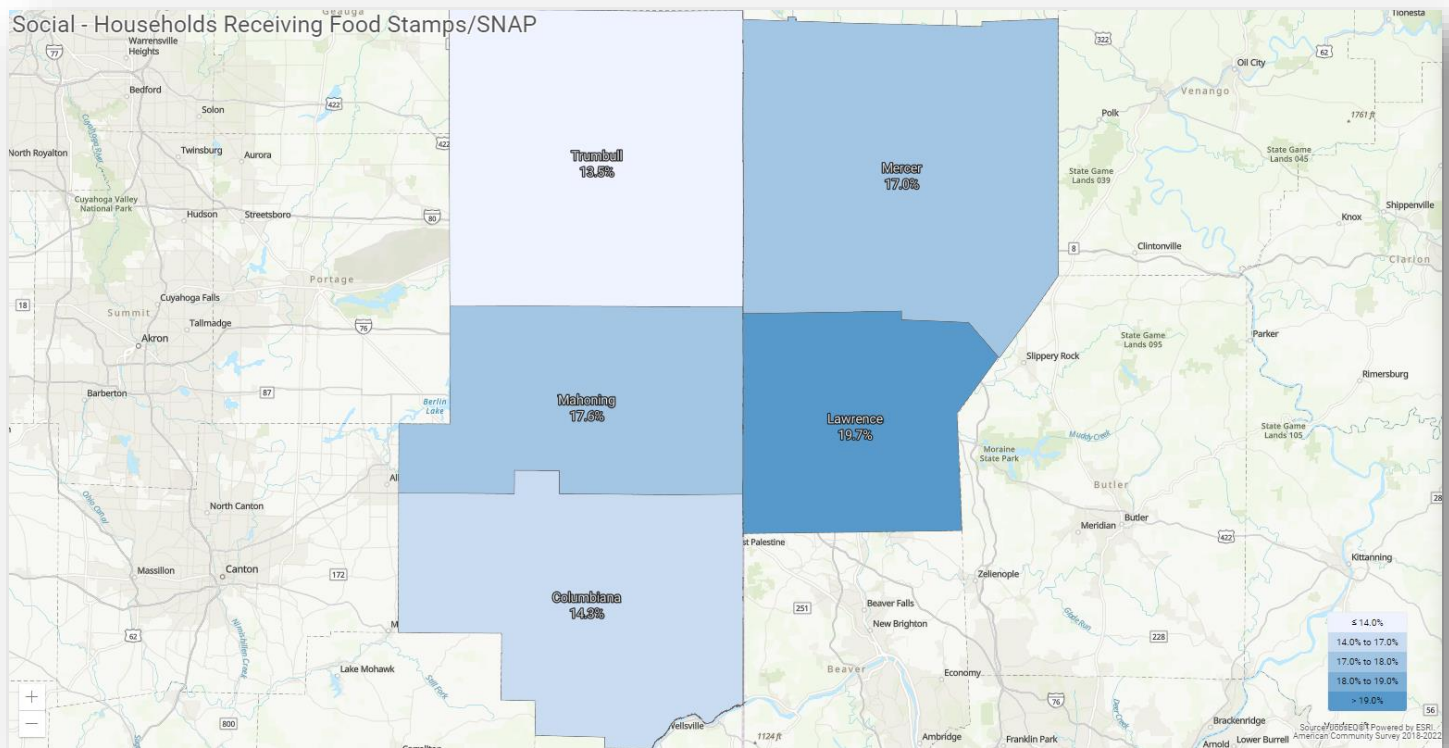


Figure 17: Households Receiving Food Stamps

Lawrence and Mahoning County: 19.7% and 17.6% - These county has the highest percentage of households receiving SNAP benefits.

Trumbull County: 13.5% - Trumbull has the lowest percentage of households receiving SNAP benefits among the counties listed.

Recommendations:

Based on the comprehensive analysis, the following recommendations can be made for Mahoning, Lawrence, and Mercer counties:

- 1. Mahoning County:** With an unemployment rate of 7.2% and an underemployment rate of 34.6%, Mahoning County requires significant job creation and skill improvement programs. The county faces a high poverty level of 17.6%, with 19.7% of households receiving SNAP benefits, indicating a pressing need for economic support and social services. Additionally, the educational challenges are evident with 13.2% of adults lacking a high school diploma, underscoring the necessity for robust adult education programs. The county also has a 3.1% rate of disconnected youth, necessitating targeted engagement initiatives, and 13.6% of the population aged 18-64 has a disability, which requires accessible services and programs. Therefore, it is recommended that Youngstown Area Goodwill Industries focuses on providing intensive job placement services, financial literacy programs, and targeted job and skill training, along with enhancing adult education and GED programs. Special programs for disconnected youth and individuals with disabilities should be prioritized to ensure adequate support and opportunities.
- 2. Lawrence County:** Lawrence County faces economic vulnerability with an unemployment rate of 6.8% and a poverty level of 12.3%, with 19.7% of households receiving SNAP benefits. The educational

In summary, Youngstown Area Goodwill Industries Territory should prioritize resources and programs in Lorain, Erie, and Huron counties, as they exhibit significant needs based on the available data. The focus should be on job creation, skill improvement, educational support, and comprehensive social services to enhance the overall quality of life for vulnerable populations in these counties.