



## Demographics

# Youngstown Area Goodwill Industries

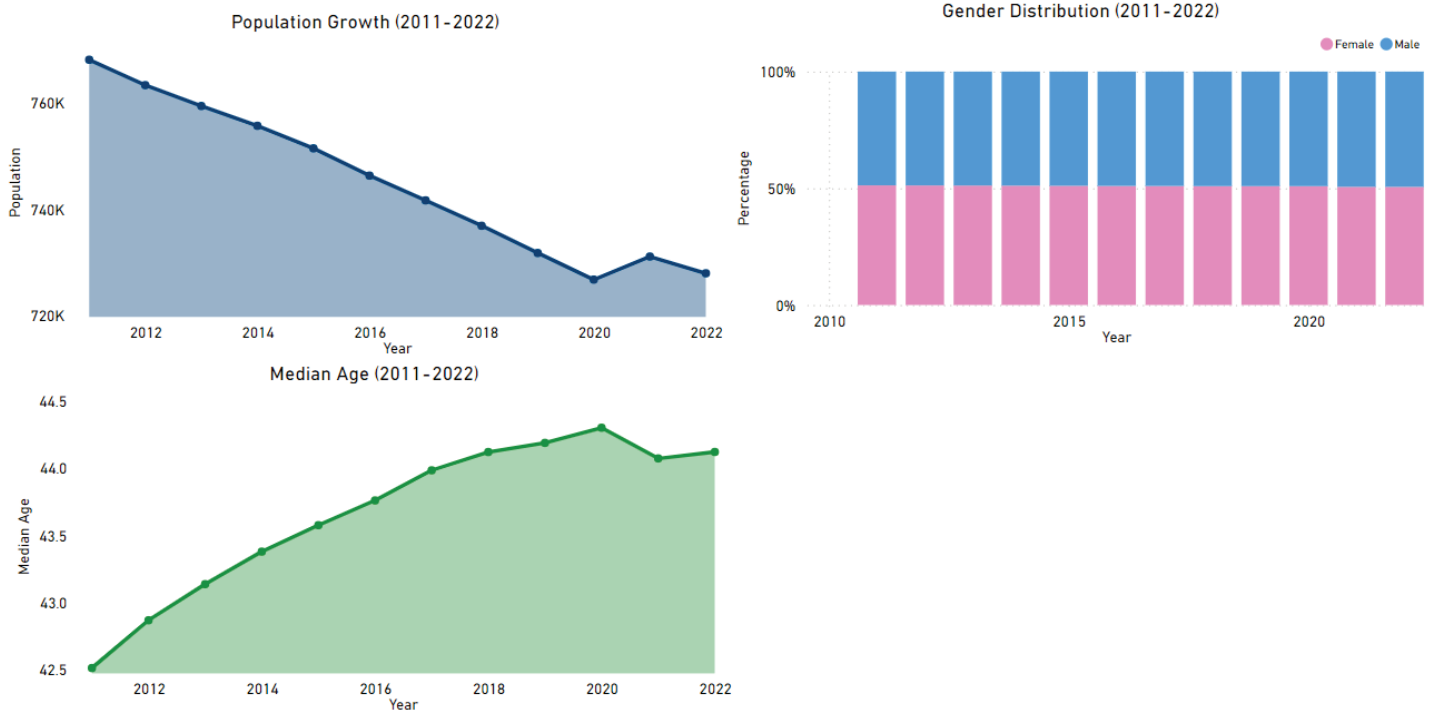


Goodwill Industries International

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# Demographics Historical Trends



**Figure 1: Population Growth and Gender Distribution (2011-2022)**

Across three graphs, this composite image captures the demographic changes in Youngstown Area Goodwill Industries Territory. The top left graph shows a gradual decrease in population size, declining from roughly 768K to 727K over the eleven years. The top right graph illustrates gender distribution in percentages, with blue bars (representing males) and pink bars (representing females) consistently showing a higher female percentage. However, the difference between genders has slightly decreased by 2022. The bottom graph indicates a steady increase in the median age, advancing from about 42.51 to more than 44.12 years.

Youngstown Area Goodwill Industries Territory has experienced a notable decline in population, with a decrease of over 41,000 residents, reflecting a contracting community. The gender distribution continues to show a modestly higher female percentage. The rise in median age points to an aging population, which may prompt a need for changes in service offerings, including job training tailored to older workers, enhanced healthcare services, and more robust retirement planning.

# Trends in Age

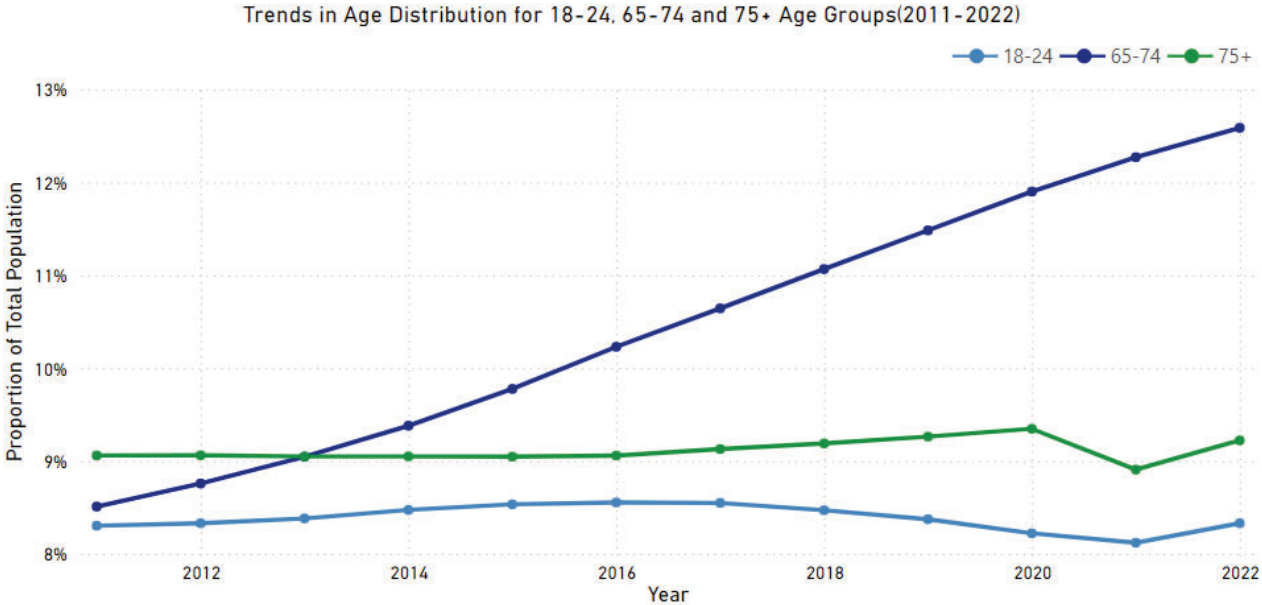
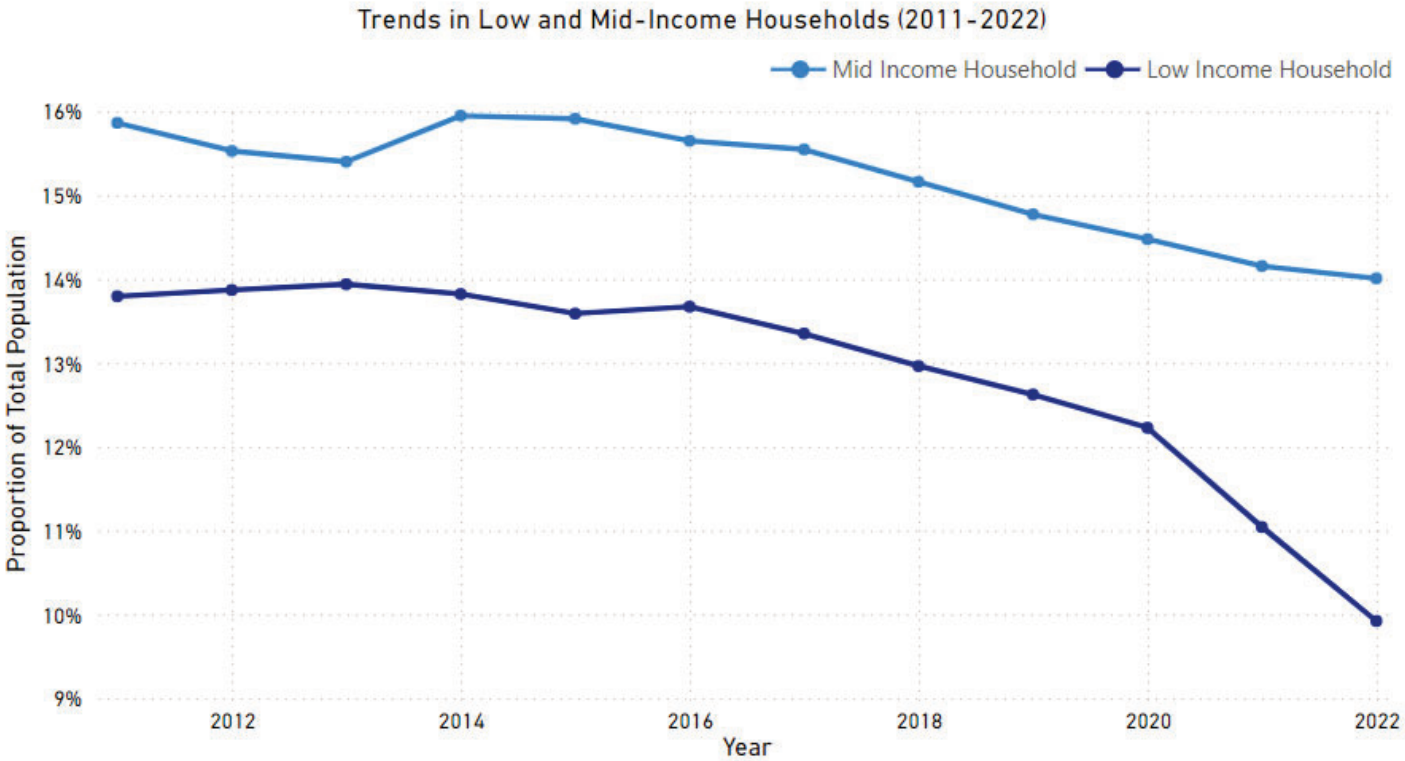


Figure 2: Trends in Age Distribution for 18-24 and 65+ Age Groups (2011-2022)

The representation of the 18-24 age group in the population has remained stable for the most part. On the other hand, the 65-75 age group has consistently increased its share of the population, from approximately 8.51% to 12.59% without the notable peaks and troughs depicted in the previous graph. For age group 75+ the population has increased from 9% to 9.22%

The slight increase in the younger age group could suggest various factors such as changes in birth rates, educational enrollment, or migration patterns affecting this demographic's proportion. The steady rise in the older age demographic indicates an aging population, with an increasing percentage remaining in the population possibly due to longer life expectancy, healthier living, or changes in retirement age.

# Trends In Income



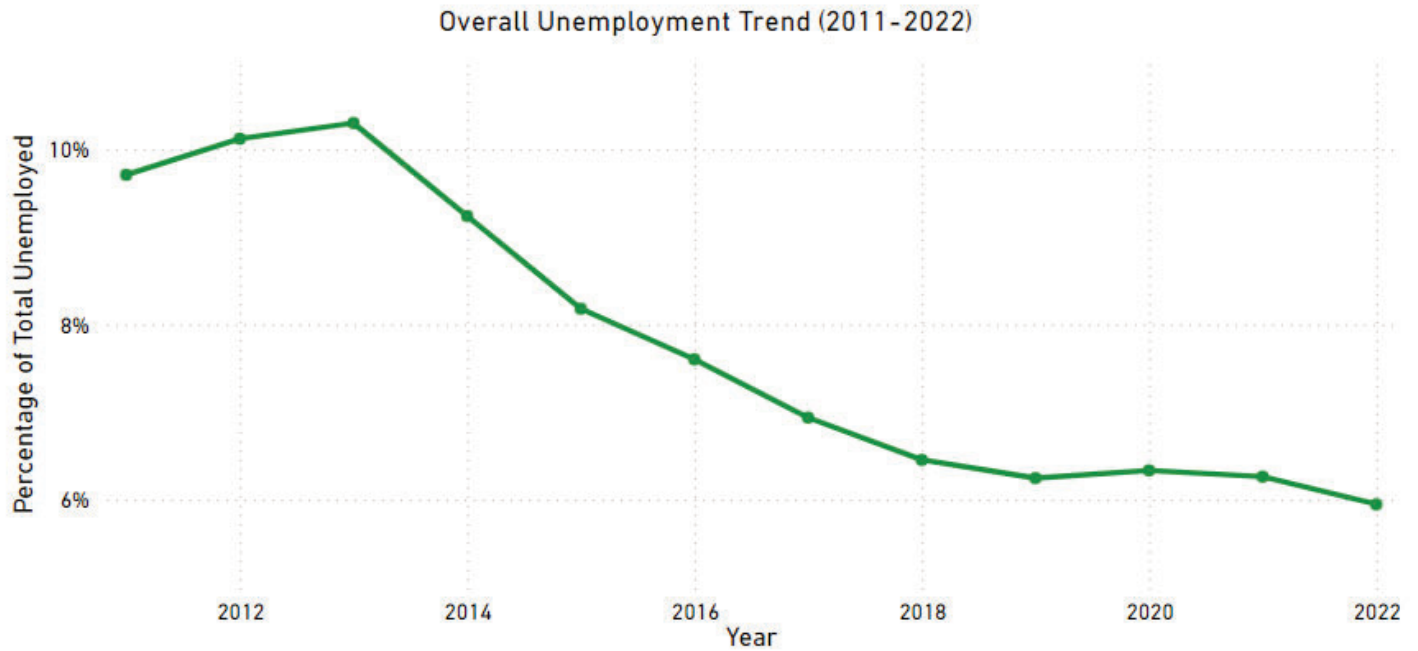
*Figure 3: Trends in Low- and Mid-Income Households (2011-2022)*

The percentage of low-income households (earning \$10,000 to \$14,999) decreased from approximately 13.79% to 9.92% over the eleven-year period from 2011 to 2022. This represents a decrease of more than 8.87 percentage point

For mid-income households (earning \$35,000 to \$49,999), the percentage decreased from roughly 15.86% to 14.01% in the same period. This is a decrease of approximately 1.85 percentage points, rather than holding steady.

# Unemployment

## Historical Overall Unemployment

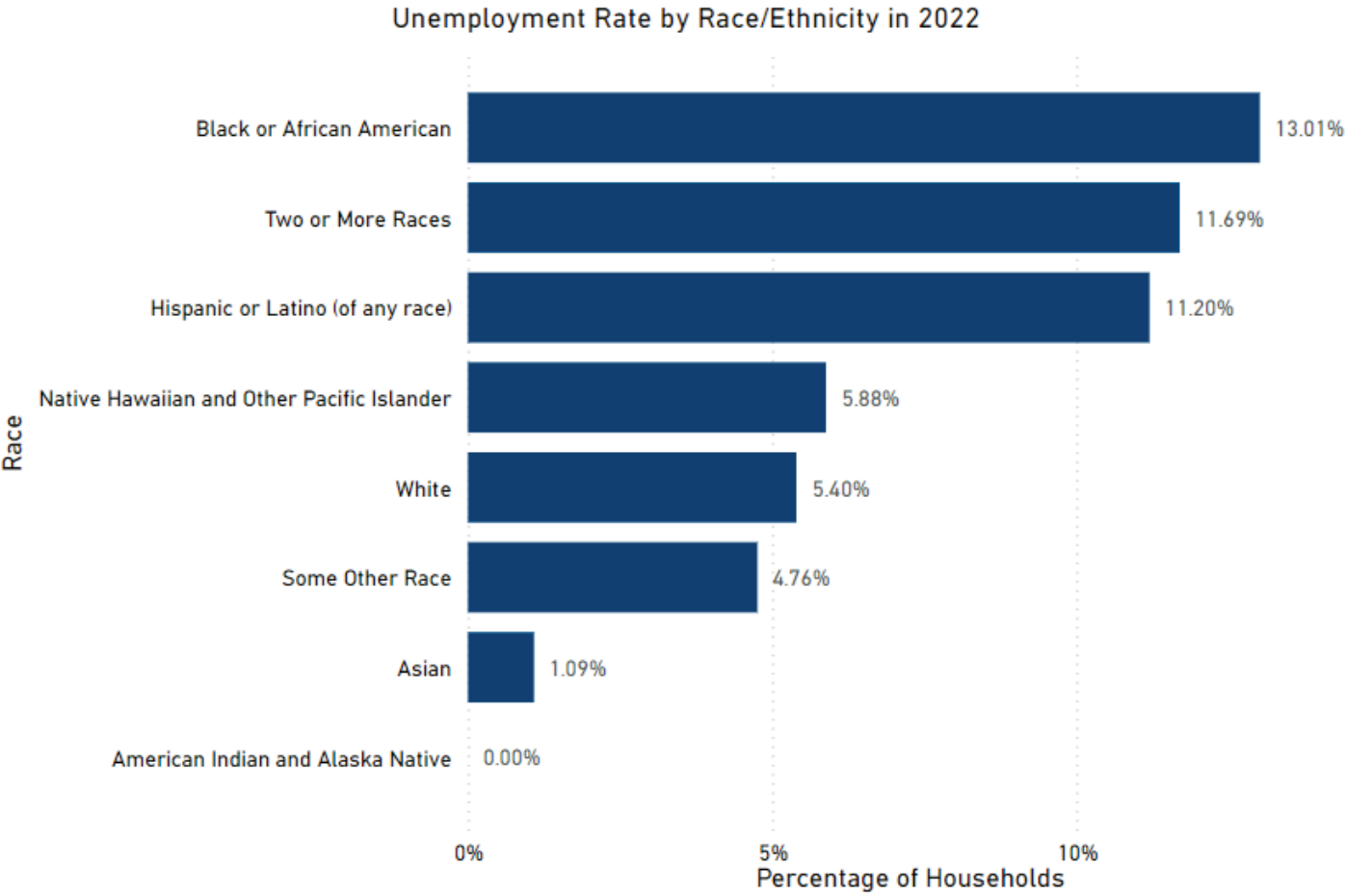


*Figure 4: Overall Unemployment Trend (2011-2022)*

The unemployment rate started at 9.71% in 2011 and peaked at 10.3% in 2013. It then exhibited a steady decrease to 5.94% by 2022.

The data shows a notable overall decline in unemployment, suggesting significant job growth over the period, with the rate nearly halving from its peak in 2013. By 2022, the unemployment rate stabilized, indicating that 5 out of every 100 people in the labor force were unable to find work.

# Current Unemployment by Race/Ethnicity



*Figure 5: Unemployment Rate by Race/Ethnicity in 2022*

Black or African American and Two or More races had the highest unemployment rate at approximately 13.01% and 11.69%. On the other hand, Asian individuals had the lowest rate almost 1.09%. In 2022, Native Hawaiian and Other Pacific Islander individuals were more than five times more likely to be unemployed compared to American Indian and Alaska Native individuals. This suggests even more significant disparities in employment opportunities across different races and ethnicities

# Historical Employment by Age

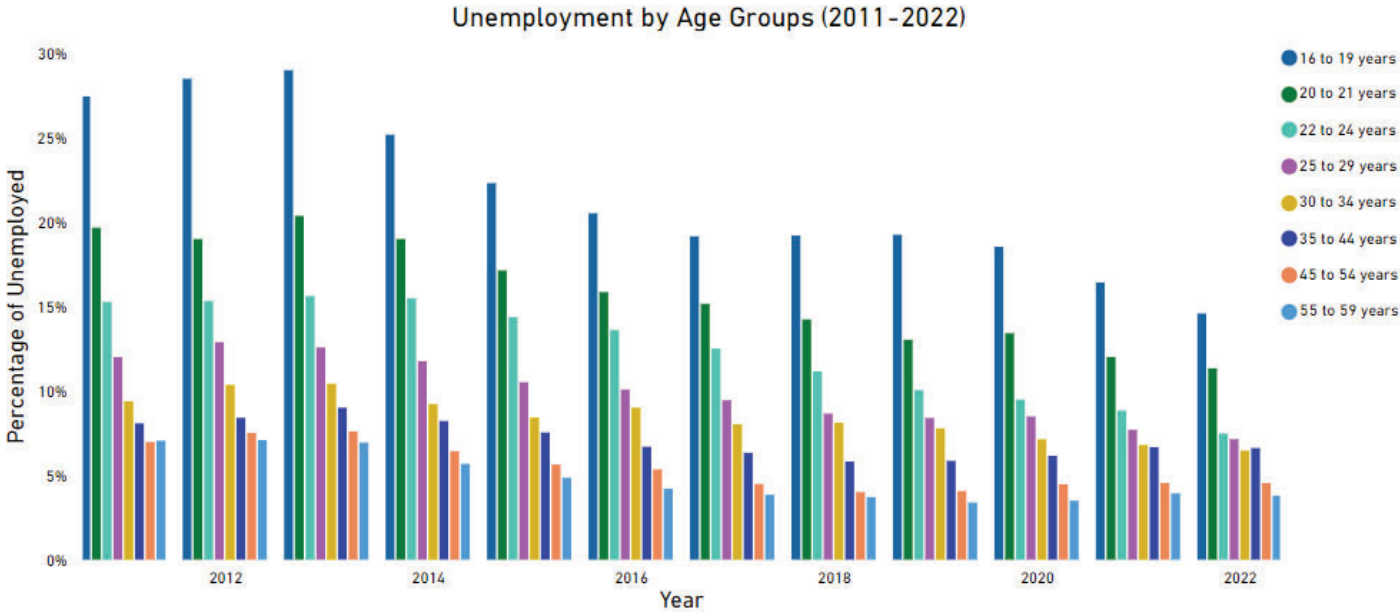


Figure 6: Unemployment by Age Groups (2011-2022)

The chart indicates that the 16 to 19 age group consistently has the highest unemployment rates, although the rates are below 30%, peaking around 29% in the years following 2014 and showing a decreasing trend to approximately 14.59% by 2022. The other age groups display lower and more stable rates, with older age groups tending to have lower unemployment rates, likely reflecting greater experience and stability in employment. The persistent higher rates of unemployment among youth highlight the potential need for enhanced job readiness programs and training initiatives targeted at this demographic to help them secure employment and develop the necessary skills for the labor market.

# Unemployment by Educational Attainment

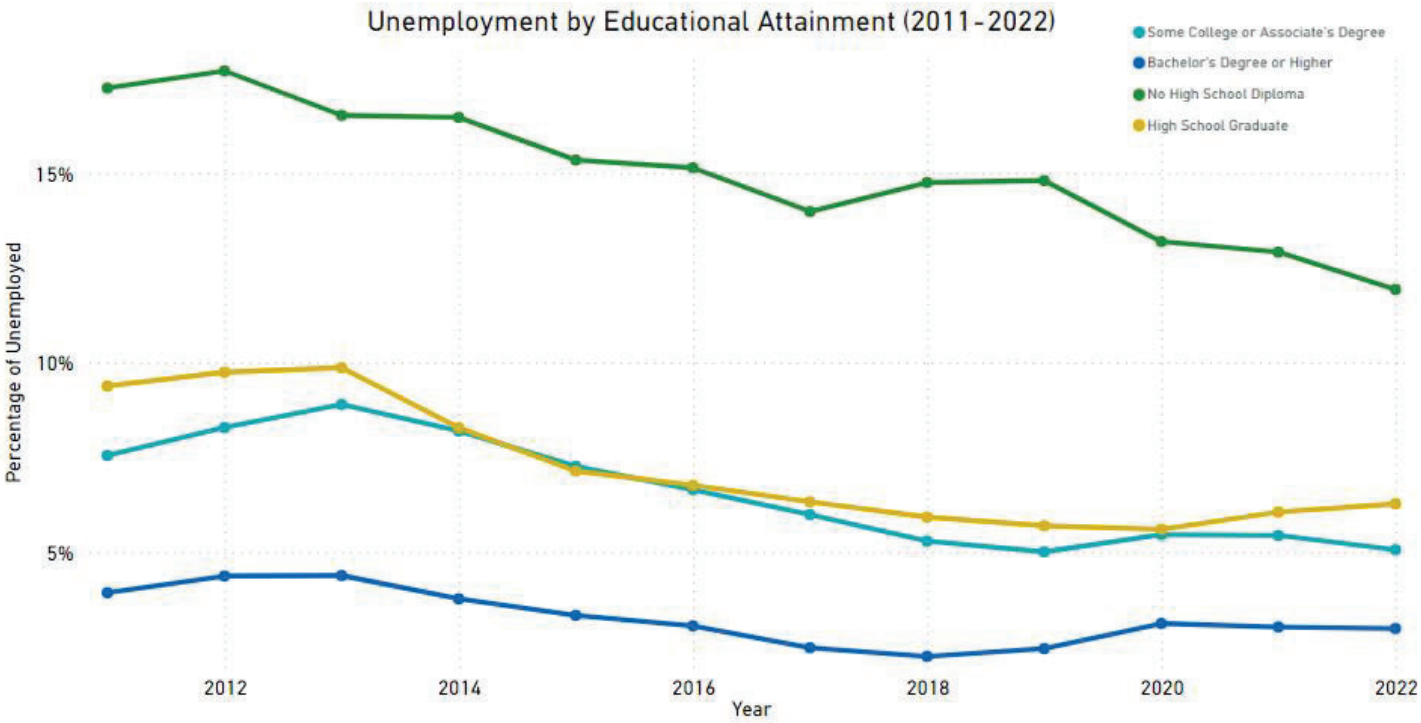
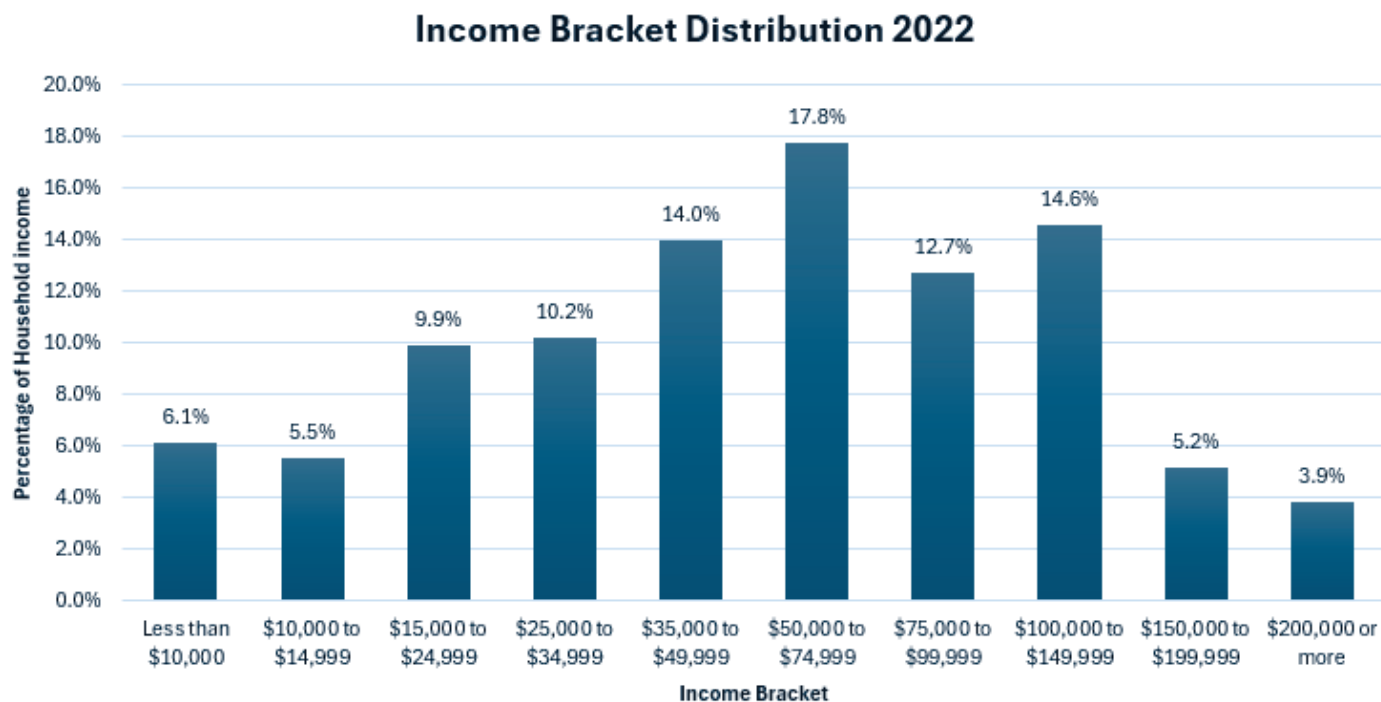


Figure 7: Unemployment by Educational Attainment (2011-2021)

Unemployment trends between 2011 and 2022 display a clear educational gradient, with higher levels of educational attainment correlating with lower unemployment rates. Initially, individuals without a high school diploma faced unemployment rates peaking at 17.69% which then decreased to slightly below 12%, showcasing a significant reduction. Conversely, those with a bachelor's degree or higher started at around 3.82% and experienced a modest decline to stabilize near 2.98%. The general decline across all educational categories suggests a strengthening labor market over the decade.

# Socioeconomic Data:

## Household Income



*Figure 8: Household Income*

### Lower Income Brackets (<\$25,000):

**Prevalence:** Around 15.4% of households fall within the lower income brackets of less than \$10,000 to \$24,999.

**Significance:** This segment suggests a considerable number of households potentially in need of financial assistance and access to job training programs that can help bridge the gap to higher-paying opportunities.

### Lower Middle-Income Brackets (\$25,000 to \$49,999):

**Representation:** Together, these brackets comprise roughly 24.2% of households.

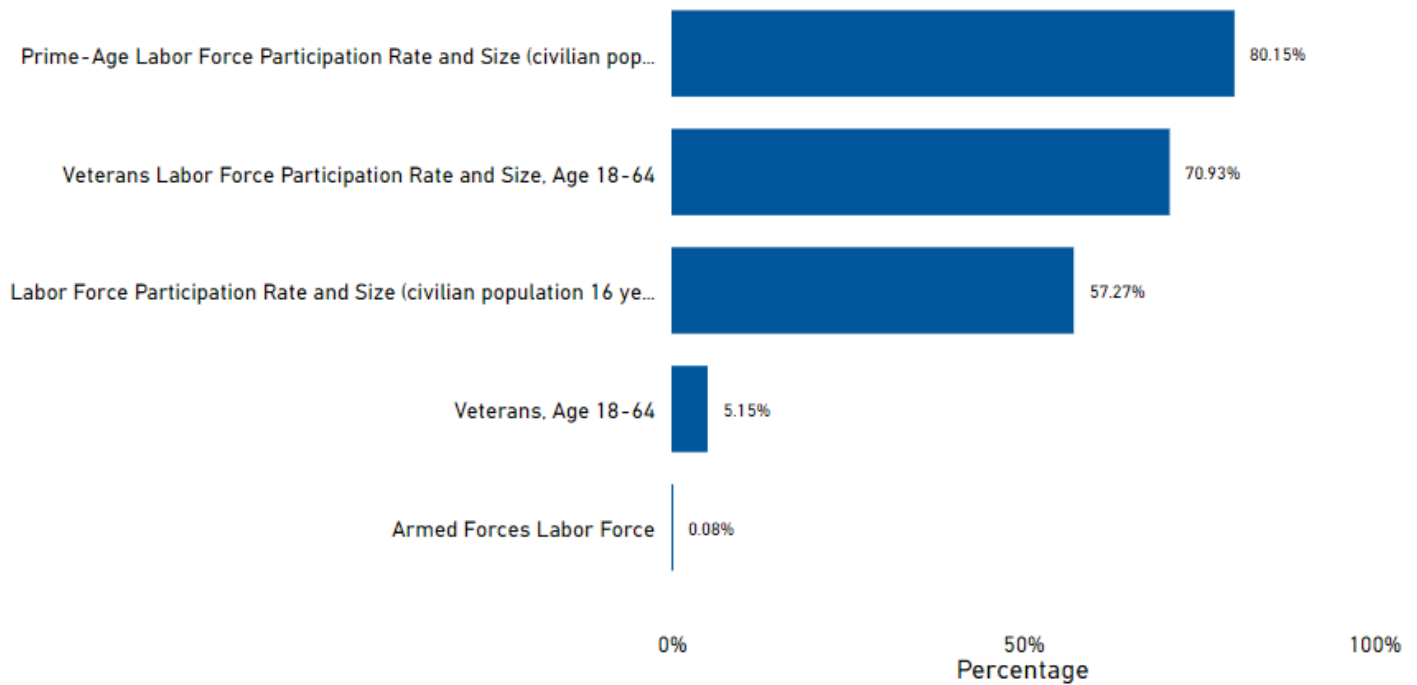
**Implications:** This demographic likely includes workers with stable incomes but limited upward mobility, highlighting the importance of initiatives that offer skill development and career progression opportunities.

### Middle Income Brackets (\$50,000 to \$99,999):

**Predominant Segment:** Making up 30.5% of the population, this range is the most significantly represented.

## Labor Force

### Labor Force Participation Rates



*Figure 9: Labor Force Participation Rates*

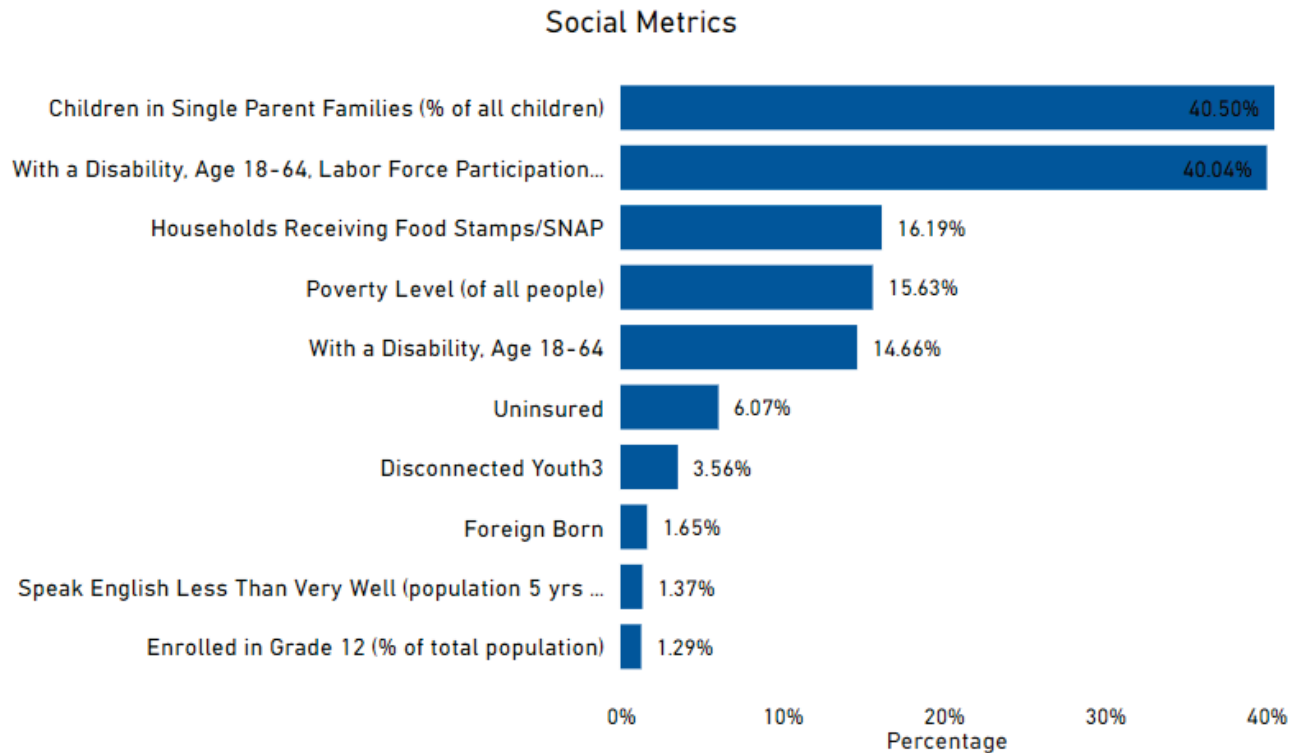
**Overall, Labor Force Participation (16+ years):** The civilian population aged 16 and over has a participation rate of 57.27% in the labor force.

**Prime-Age Labor Force Participation (25-54 years):** The prime-age group displays a robust participation rate of 80.15%

**Armed Forces Labor Force Participation:** The armed forces represent a minimal fraction, 0.08%, of the overall labor force.

**Veteran Participation:** Veterans account for 5.15% of the population, with 70.93% of them actively participating in the labor force. This high participation rate points to a significant integration of veterans into civilian employment.

## Social metrics



*Figure 10: Social Metrics*

**Poverty:** With 15.63% living below the poverty level, a significant portion of the population earns less than what's deemed necessary for essential living costs, roughly equating to 1 in 10 individuals facing economic hardship.

**Food Assistance:** 16.19% of households are enrolled in SNAP, which means more than 1 in 10 households require additional support to meet basic food needs.

**Disconnected Youth:** 3.56% of the youth are not engaged in education or employment, a situation that could lead to long-term socioeconomic challenges due to the lack of skill-building opportunities.

**Single-Parent Families:** A considerable 40.50% of all children reside in single-parent households, which could pose additional demands on resources and potentially impact the well-being and economic stability of these families.

**Health Insurance:** The uninsured rate stands at 6.07% indicating that approximately 1 in 18 individuals may experience difficulty accessing healthcare services.

**Disabilities (18-64):** Among adults aged 18-64, 14.66% have a disability, and of these, a notable 40.04% are part of the labor force, either employed or seeking employment.

**Immigrants:** 1.65% of the population is foreign-born

**Language Skills:** 1.37% of those aged 5 and above have limited proficiency in English, which can be a barrier to employment and can hinder full integration into the community.

## Data Notes:

- American Community Survey 2018-2022, unless noted otherwise
- Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
- Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.
- Census Population Estimate for 2022, annual average growth rate since 2012. Post-2019 data for counties are imputed by Chmura.
- The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

